# Micro-Project Report

**Title: - Prepare Report on Summarize the Business Article with the help English newspaper/Maxine.**

**Rationale: -** The business articles give ideas for **developing small business**. These articles are found in business blogs and magazines. It gives **management ideas** for business entrepreneurs. n a business article, one should use explain the concept within the two paragraphs. Overabundance of the sentences causes confusion. One should always use single and short sentence in business article. It makes the article to look classy.

* 1. **Course Outcomes Addressed: -**
  2. Select cellular Mobile system Standard.
  3. Maintain Wireless Network Technologies.
  4. Maintain Wireless Mobile Application.
  5. Interpret the Components of WLL Applications.
  6. Maintain ADHOC and Wireless Sensor Network.

## Literature Review: -

## Business articles serve as an accessible source of [small business advice](https://www.fundera.com/blog/small-business-advice), whether you find them in a journal, [business magazine](https://www.fundera.com/blog/small-business-magazines), or [business blog](https://www.fundera.com/blog/small-business-blogs). For your convenience, we’ve compiled a list of the 37 best business articles, business news articles, and articles about business management for entrepreneurs covering topics from business management to finding the motivation to push forward.

### “50 Signs You Might Be an Entrepreneur”

Do you have a feeling you *might* be an entrepreneur at heart? In “[50 Signs You Might Be an Entrepreneur](https://www.entrepreneur.com/article/232451),” published on Entrepreneur.com, John Rampton could point out the one—or many—things that makes you the perfect small business owner deep down inside.

Entrepreneurs and business owners have a certain kind of spirit and drive that keeps pushing them forward. Use this business article to find out if you possess the qualities of an entrepreneur yourself.

### “The I Economy”

If you’re a small business owner on the forefront of the tech industry, then the New York Times’ “[The I Economy](https://www.nytimes.com/interactive/business/ieconomy.html)” is one of the best compilations of business articles to read.

The articles in this Pulitzer Prize-winning series look closely at the constantly changing high-tech industry. As an entrepreneur in a tech-facing business, you might find that the I Economy series has a unique outlook on how challenging it can be to keep up in the tech industry.

### “Don’t Take It Personally’ Is Terrible Work Advice”

In this [Harvard Business Review](https://hbr.org/2016/03/dont-take-it-personally-is-terrible-work-advice) article, Duncan Coombe explains why small business owners and employees *should* take work personally.

This Harvard Business Review piece is one of the best business articles for entrepreneurs looking for advice on how to engage their employees, build a successful business, and take pride in their work.

### “Why You Hate Work”

In the New York Times’ “[Why You Hate Work](https://www.nytimes.com/2014/06/01/opinion/sunday/why-you-hate-work.html),” Tony Schwartz and Christine Porath look into what the modern employee needs to be fulfilled while in the workplace.

If you’re wondering how you can make your employees happier at work, this is one of the best business articles to read. Schwartz and Porath dive deep into what motivate people—and what pushes them away.

Or if you’re one of those 9-to-5 employees who hates your job, this might be one of the best business articles to inspire you to take your career into your own hands.

### “Think You’re Too Old to Be an Entrepreneur? Think Again”

Despite what you might have learned from “Silicon Valley” or “The Social Network,” not every entrepreneur is a 20-something male wearing a hoodie.

If you’re looking for business articles that will reassure you that you’re *not* too young to start your own business, then you’ve found one in [this infographic](https://www.entrepreneur.com/article/232707). Entrepreneurs are of all ages and come from all walks of life, and Anna Vitals’ infographic will convince you of that.

### “Meeting the Challenge of Disruptive Change”

“Meeting the Challenge of Disruptive Change,” by legendary economics scholar Clayton Christensen and business consultant Michael Overdrove, is one of the best business articles for entrepreneurs who need help getting a handle on change in their business.

Growing pains are an inevitable part of any successful small business. This article helps business owners identify when their companies desperately need a change or how to handle change when it’s thrown their way.

The Harvard Business Review has a handful of small business articles that have withstood the test of time, but “[Meeting the Challenge of Disruptive Change](https://hbr.org/2000/03/meeting-the-challenge-of-disruptive-change)” is one of the best business articles to keep coming back to as you manage more and more employees.

### Reclaim Your Creative Confidence”

While most of the Harvard Business Review’s business articles are tailored to the management side of things, “[Reclaim Your Creative Confidence](https://hbr.org/2012/12/reclaim-your-creative-confidence)” is all about empowering the creative side in *everyone*.

Creativity is an important trait in a business leader—a recent IBM survey of chief executives around the world shows that it’s the most sought-after trait in a leader. But as a business owner trying to run a successful company, you might put your creative, “big picture” ideas on the back burner while you work through the operations of your business.

But it’s creativity and innovation that drive businesses and industries forward. So if you feel like you need to re-spark your creative spirit as an entrepreneur, “Reclaim your Creative Confidence” is one of the best business articles to read through.

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**Actual Methodology Followed: -**

* + 1. First we make Proposal.
    2. Then we all group members will discuss about the topic.
    3. Then we search information about Business Article with the help English newspaper.
    4. Then we make report.
    5. Report was made by Tushar Bisen Achal Bante and Priya Mourya .

## Actual Resources used: -

|  |  |  |  |
| --- | --- | --- | --- |
| **S. No.** | **Name of Resources** | **Specifications** | **Qty.** |
| 01 | Computer System | Ram-4 Gb Processor-i3 8th Gen | 01 |
| 02 | Software | MS Word | ---- |

**Applications of Micro-Project: -**

* Improves listening skills. Because learning English keeps your brain activity functioning, especially when teachers use rhyming games in the classroom. ...
* Education enhancement. ...
* Better employment opportunities, ...
* Increases travel opportunities. ...
* Broaden entertainment opportunities. ...
* Assists in learning other languages

**Action Plan :-**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No.** | **Detail of Activity** | **Planned Start date** | **Planned Finish date** | **Name of Responsible Team Members** |
| 01 | Making Proposal |  |  |  |
| 02 | Collect Information |  |  |  |
| 03 | Making Report |  |  |  |

**References:-**

* <https://en.wikipedia.org/>
* https://www.fluentu.com/
* <https://blog.3g4g.co.uk/>